



Vacancy

Digital Communication Expert

RB Rail AS office in Tallinn, Estonia



Rail Baltica is a once-in-a-lifetime infrastructure megaproject – if you're looking for a meaningful work in an international setting, look no further. This is where you can make an impact to be proud of.



You will be part of integrating the Baltic States into the European rail network and building a new economic corridor to bring long-term benefits to the Baltic region and its people. You will work with a cross-border team of more than 200 of the brightest minds in the industry.



We are looking for a new enthusiastic colleague to join our growing team in the position of **Digital Communication Expert**.

Job summary

Digital Communication Expert will be responsible for managing the Rail Baltica digital communication strategy, channels and activities, and analysing the effectiveness of Rail Baltica global project's digital presence, including social media and content strategy implementation, Rail Baltica global website and info-centre updates and user experience as well as daily support to Rail Baltica Baltic communication team and project's partners – national implementing bodies, external communication, digital and creative services agencies.

What's in it for you



A job with purpose and impact



Exceptional international project experience



Innovation-driven work



Professional and self-development



Flexible work arrangement



Benefits and Bonus programme



Supportive network of professionals



Competitive salary

We will entrust you to

- Oversee and execute Rail Baltica Global Project digital communication and content strategy
- Work with wider Rail Baltica pan-Baltic communication team to understand their objectives and build strategic direct tactics to meet those objectives using a combination of targeted digital communication, e-mail marketing
- Maintaining internal and external digital corporate communication platforms, working to make sure they are secure, accurate, and have the best possible user experience
- Provide oversight and editorial rigour for social and other digital content to make sure it is engaging, effective and builds brand reputation
- Plan, develop and execute national, regional, or local digital marketing programs, including website strategy and design, social media engagement, and other digital solutions

To succeed, you should have

- Work experience in digital marketing and communication and / or digital communication project management
- Experience in online content management and ability to research and develop content ideas and execute them in digital communication formats
- Experience in creating, maintaining external and internal digital corporate communication platforms (website, e-mail newsletter systems, social media platforms etc.)
- Good experience in web administration and understanding of web design, web development SEO processes and analytics
- Maintaining internal and external digital corporate communication platforms, working to make sure they are secure, accurate, and have the best possible user experience

Application process

If you are willing to be a part of the challenging and unique project, and your experience and personality match the position's requirements, please, send your CV and motivation letter in English with the subject "DIGITAL COMMUNICATION EXPERT" to RB Rail AS recruitment partners SIA ASTRAL Executive Search: railbaltica@astralexecutive.com by the deadline date.

RB Rail AS as a controller and SIA ASTRAL Executive Search as its respective partner ensures that data processing within recruitment process (for recruitment and hiring related purposes) is carried out in accordance with regulations on the protection of personal data processing.

More information regarding candidates' personal data processing is available here: <https://www.railbaltica.org/about-rail-baltica/candidates-personal-data-privacy-note/>



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