

## COMMUNICATION SPECIALIST, ESTONIA

Rail Baltica is the largest Baltic transport infrastructure project that will create the North-East economic corridor. It will be an electrified, high speed railway line with modern infrastructure for passenger and freight services, ensuring environmentally friendly and fast transportation from Tallinn to the Lithuanian-Polish border. Rail Baltica will connect the Baltic States with Central and Western Europe. The project is largely co-financed by the European Union. It must be well-governed, with clear financial flows and procurement systems. RB Rail AS is looking for a new enthusiastic COLLEAGUE to join our growing team in a position of COMMUNICATION SPECIALIST, ESTONIA.

Our ambition is to plan, monitor and control the delivery the new best-in-class, innovative, environmentally friendly railway infrastructure with cost competitive technical solution in the region to improve the long-term well-being of the society of the Baltic States and European community. We plan, develop and manage all technical aspects of entire Rail Baltica project to achieve cross-border interoperability. RB Rail AS is the three Baltic States' joint venture, it was established in October 2014 and is registered in Latvia. Main business of the joint venture is the design, construction and marketing of the railway. RB Rail acts as a main coordinator of the project.

### JOB PURPOSE

Communication Specialist will be responsible for Rail Baltica Global Project communication activities and media relations in Estonia. Based in the RB Rail AS branch in Tallinn, Estonia, Communication Specialist will plan and execute Rail Baltica communication agenda in Estonia in close cooperation with the project's national implementing body. Communication Specialist will also take an active role in the designing and planning public information campaigns, Rail Baltica Online Info Centre development and support internal communication function at RB Rail AS.

### REQUIREMENTS

- 3 to 5 years of relevant professional experience in corporate communication, media relations and events management
- Excellent writing, text editing, presentation, and communication skills in Estonian and English
- BS in Communications, Public Relations, Political Science or New Media is preferred
- Good experience in web administration, social media account management and development of content for online media and different social media platforms
- Experience in working with public sector organisations and infrastructure projects is considered beneficial
- Resilience, flexibility, and team spirit

### RESPONSIBILITIES

- Develop and execute Rail Baltica Global Project communication plan for Estonia
- Localise Global Project content for the Estonian market
- Manage proactive media relations
- Conceptualise and implement stakeholder events
- Take an active role in planning and implementing public information activities and campaigns
- Contribute to the implementation of the RB Rail AS internal communication plan

- Support colleagues with preparation of presentations and training in public speaking

## OFFICE LOCATION

RB RAIL AS Branch office in Tallinn, Estonia.

## SALARY

Starting from 2400 EUR (before taxes).

## APPLICATION PROCESS

If you are willing to be a part of the challenging and unique project, and your experience and personality match the position's requirements, please, send your CV and motivation letter in English with the subject "COMMUNICATION SPECIALIST, ESTONIA" to RB Rail AS [job@railbaltica.org](mailto:job@railbaltica.org) by October 31, 2021.

By submitting this application (CV, motivation letter, etc) the applicant provides the authorisation for the processing of personal data by RB Rail AS ("Controller") and SIA "Recruitment Latvia", Reg. No 40003955719, as its respective recruitment partners. The personal data indicated in the application documents will be processed for the purposes of the recruitment and hiring processes only as is legally permissible under Art. 6(1)(f) of Regulation (EU) 2016/679 (General Data Protection Regulation)



**Co-financed by the Connecting Europe  
Facility of the European Union**

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