

Evaluation summary of the open competition „Creative and communication services”, id.No RBR 2020/20

	Maximum score:	Tenderer: "Age Reklam OÜ"				Tenderer: "UAB Fabula ir partneriai, SIA Vīlands Associates, Akkadian OU, UAB Meinart"				Tenderer: Partnership "SIA "Mežgaile, Māliņa un Austris", SIA Base.LV"				Tenderer: LLC "Triple Bounce"				Tenderer: LLC "McCann Rīga"			
Criteria 20.2.2. Quality of the Technical proposal (Creative task)	50	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality
Sub-criteria (a) „Visual solution of infographic "																					
Procurement commission member 1	30				0	30							20				30				20
Procurement commission member 2					0	30							20				30				20
Procurement commission member 3					0	30							20				30				20
Procurement commission member 4					0	30							20				30				20
		0+0+0+0=0				30+30+30+30=120				20+20+20+20=80				30+30+30+30=120				20+20+20+20=80			
Sub-criteria (b) „Content of the infographic and supporting memo "																					
Procurement commission member 1	20	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium quality	Low quality	Insufficient quality
Procurement commission member 2				10		20						15		20				20			
Procurement commission member 3				10		20						15		20				20			
Procurement commission member 4				10		20						15		20				20			
		10+10+10+10=40				20+20+20+20=80				15+15+15+15=60				20+20+20+20=80				20+20+20+20=80			
Average Technical proposal SCORE:		Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal (0+40)/4* = 10				Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal (120+80)/4* = 50				Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal (80+60)/4* = 35				Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal (120+80)/4* = 50				Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal (80+80)/4* = 40			
Criteria 20.2.1. Financial proposal																					
Sub-criteria (a) Hourly rates:	30																				
Total price for sub-criteria (a):		EUR 406,00				EUR 520,00				EUR 495,00				EUR 290,00				EUR 490,00			
SCORE:		Points = Lowest proposed total rates/Tenderer's proposed total rates x 30 (290/406x30) = 21,43				Points = Lowest proposed total rates/Tenderer's proposed total rates x 30 (290/520x30) = 16,73				Points = Lowest proposed total rates/Tenderer's proposed total rates x 30 (290/495x30) = 17,58				Points = Lowest proposed total rates/Tenderer's proposed total rates x 30 (290/290x30) = 30				Points = Lowest proposed total rates/Tenderer's proposed total rates x 30 (290/490x30) = 17,76			
Sub-criteria (b) Costs of developing selected marketing materials:	20																				
Total price for sub-criteria (b):		EUR 4275,00				EUR 17380,00				EUR 6475,00				EUR 10765,00				EUR 14730,00			
SCORE:		Points = Lowest proposed total costs/Tenderer's proposed total costs x 20 (4275/4275x20) = 20				Points = Lowest proposed total costs/Tenderer's proposed total costs x 20 (4275/17380,00x20) = 4,92				Points = Lowest proposed total costs/Tenderer's proposed total costs x 20 (4275/6475x20) = 13,20				Points = Lowest proposed total costs/Tenderer's proposed total costs x 20 (4275/10765x20) = 7,94				Points = Lowest proposed total costs/Tenderer's proposed total costs x 20 (4275/14730x20) = 5,80			
TOTAL SCORE:		51,43				71,65				65,78				87,94				63,56			

* 4 - number of the Procurement commission members participated in the evaluation of the Technical proposals