Evaluation summary of the open competition "Creative and communication service Tenderer: "UAB Fabula ir partneriai, SIA Vīlar Tenderer: "Age Reklaam OÜ" Akkadian OU, UAB Meinart" Maximum score: Criteria 20.2.2. Quality of the Technical Medium Medium Insufficient quality High quality quality proposal (Creative task) 50 High quality quality Low quality Low quality Sub-criteria (a) "Visual solution of infographic " Procurement commission member 1 30 0 0 30 Procurement commission member 2 30 0 30 Procurement commission member 3 Procurement commission member 0 30 0+0+0+0+0=0 30+30+30+30=120 Sub-criteria (b) "Content of the infographic and Medium Medium supporting memo " High quality quality Low quality Insufficient quality High quality quality Low quality Procurement commission member 1 10 20 20 10 Procurement commission member 2 20 10 20 Procurement commission member 3 20 10 Procurement commission member 20+20+20+20=80 10+10+10+10=40 Points = Total of 20.2.2. a) + 20.2.2. b)/(number Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical commission members participated in the evaluat Average Technical proposal SCORE: proposal proposal (0+40)/4* = **10** (120+80)/4* = **50** Criteria 20.2.1. Financial proposal Sub-criteria (a) Hourly rates: EUR 406,00 EUR 520,00 Total price for sub-criteria (a): Points = Lowest proposed total rates/Tenderer's proposed total Points = Lowest proposed total rates/Tenderer's p x 30 (290/520x30) = **16,73** rates x 30 (290/406x30) = **21,43** SCORE: Sub-criteria (b) Costs of developing selected marketing materials: Total price for sub-criteria (b): EUR 4275,00 EUR 17380,00 Points = Lowest proposed total costs/Tenderer's proposed total Points = Lowest proposed total costs/Tenderer's p costs x 20 (4275/4275x20) = **20** x 20 (4275/17380,00x20) = **4,9**2 SCORE: TOTAL SCORE: 51,43 71,65

* 4 - number of the Procurement commission members particiated in the evaluation of the Technical proposals

vices", id.No RBR 20	20/20									
lands Associates, "	Tenderer: Partnership "SIA "Mežgaile, Māliņa un Austriņš", SIA Base.LV"				Tenderer: LLC "Triple Bounce"				Tende	
				Insufficient						
Insufficient quality	High quality	Medium quality	Low quality	quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium o
		20		T	30					20
		20			30					20
		20			30					20
		20			30					20
		20+20+20	0+20=80			30+30+	30+30=120			
				Insufficient						
Insufficient quality	High quality	Medium quality	Low quality	quality	High quality	Medium quality	Low quality	Insufficient quality	High quality	Medium o
		15			20				20	
		15			20				20	
		15			20	-			20	
		15			20				20	
		15+15+1	5+15=60			20+20+	20+20=80			
er of Procurement luation of Technical		Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement mission members participated in the evaluation of Technical proposal $(80+60)/4^* = 35$			Points = Total of 20.2.2. a) + 20.2.2. b)/(number of Procurement commission members participated in the evaluation of Technical proposal $(120+80)/4^* = 50$				Points = Total of 20.2.2 commission members partic	
			05.00							
s proposed total rates	EUR 495,00			EUR 290,00 Points = Lowest proposed total rates/Tenderer`s proposed total rates x 30				Doints - Lowest proposed to		
s proposed total rates	Points – Lowest p	(290/495x30) = 17,58		(290/290x30) = 30				(2		
		EUR 64	175.00				0765.00			
s proposed total costs	Points = Lowest n			sed total costs v 20	EUR 10765,00 Points = Lowest proposed total costs/Tenderer's proposed total costs x 20				Points = Lowest proposed to	
,92	(4275/6475x20) = 13,20				(4275/10765x20) = 7,94				Points – Lowest	(42
		65,	78			87	7,94			

derer: LLC "McCann Rīga"								
n quality	Low quality	Insufficient quality						
0								
0								
0								
0								
20+20+20=80								
n quality	Low quality	Insufficient quality						
20+20+20+20=80								
.2. a) + 20.2.2. b)/(number of Procurement ticipated in the evaluation of Technical proposal (80+80)/4* = 40								
EUR 490,00								
total rates/Tenderer`s proposed total rates x 30 (290/490x30) = 17,76								
EUR 14730,00								
total costs/Tenderer`s proposed total costs x 20 4275/14730x20) = 5,80								
63,56								
,								