

"RB Rail" AS
(reģ. Nr.40103845025)
Atklāts konkurss / Open competition
„Radošās aģentūras pakalpojumi/ Creative agency services”

Pretendentu finanšu piedāvājumu apkopojums / Financial proposal opening report
(piedāvājumu atvēršana/opening of proposals)
(Iepirkuma identifikācijas Nr. RBR 2018/18 / Procurement ID No RBR 2018/18)

Rīga, 2018.gada 10.augusts/Riga, 10 August 2018

Piedāvājumu ir iesnieguši šādi pretendenti/ Proposals has been submitted by the following Tenderers:

Dalī Nr. 1 – Iepirkums/ Part No 1 - Procurement

Pretendents/ Tenderer
MMS Communications Latvia SIA
SIA „McCANN Rīga”

Pielikums - Pretendenta/-u finanšu piedāvājumu apkopojums:

(a) Hourly rates of key experts / (a) galveno ekspertu stundas tarifa likme

Item:	Account Manager (EUR, excluding VAT)		Art Director (EUR, excluding VAT)		Copywriter (English) (EUR, excluding VAT)		Artist/Designer (EUR, excluding VAT)		Total (EUR, excluding VAT)	
	SIA „McCANN Rīga”	MMS Communication s Latvia SIA	SIA „McCANN Rīga”	MMS Communication s Latvia SIA	SIA „McCANN Rīga”	MMS Communications Latvia SIA	SIA „McCANN Rīga”	MMS Communication s Latvia SIA	SIA „McCANN Rīga”	MMS Communication s Latvia SIA
Stundas likme/ Rate per hour	65,00	35,00	75,00	55,00	60,00	35,00	65,00	45,00	66,00	170,00

(b) Costs for examples of marketing materials / (b) Mārketinga materiālu izmaksas

Item:	Total (EUR, excluding VAT)	
	SIA „McCANN Rīga”	MMS Communications Latvia SIA
Brochure – A4, 6 pages, all colours. Text (250 words) and visual material (it involves creation of visual concept according to the visual guidelines and content) (cost)	1810,00	717,00
Infographic – animated graphical drawing with text, in colors, A4 (it involves strategic analysis of the Project related information to better portrait the necessary information)(cost)	2950,00	702,00
Branded cover photo for company’s Facebook account with text, in colors. The cover photo should fit for opening FB account on PC and by using a mobile version (cost)	680,00	344,00
Total (EUR, Excluding VAT):	5440,00	1763,00

Apkopojuumu sagatavošanas laiks / Report generated: 10.08.2018 15:05

Komisijas
Procurement
member:

locekle/
Commission
Baiba Ūbele

Komisijas
Procurement
secretary

sekretāre/
commission
Linda Kalniņa

(paraksts/ signature)
(paraksts/signature)